International Economic Policy, Business and Governance

Course structure, 2019-2020

Courses with exams will take place at Urbino University during the first year. They will be structured into teaching modules organised over two months periods: six weeks of half day teaching and half day studying, one week fully devoted to studying, one week of exams (written tests and/or papers). An additional session of exams will be offered in September 2020. Admission to the second year will depend on the achievement of a satisfactory score at final exams in each teaching module.

Data Labs will provide opportunities for hands-on work on databases leading to the preparation of statistical and econometric analyses.

Seminars (with no exams) will address specific topics in Economics, Business, Political Science, Sociology and Law. They will cover highly debated and cutting edge themes – such as Inequality, Global digital economy, Born global SMEs, Global Value Chains, International finance, Environmental regulation, Fiscal and monetary policy, Welfare and social policies, International diplomacy – as well as advanced research methods and research funding strategies. Some seminars will be held in Italian.

Introductory and background courses will be held in September-October 2019, in order to fill gaps in students' competences in English, Economics, Business, Social Sciences, Quantitative Methods.

First semester

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- Introductory and background courses (English, Math&Statistics, Economics, Business, Politics)
- First Module:
 Research Methods,
 History of Globalization,
 Microeconomics, History
 of Economic Thought,
 International Business
- Second Module: Applied Statistics, Macroeconomics, International Production and Trade, Politics and Global Governance
- Weekly Seminars

Second semester

- Third Module: Applied Econometrics, European Institutions and Law, International Corporate Governance and Accounting, Data Lab
- Fourth Module: Globalisation and the changing role of states, International Technology and Innovation, International and European Economic Policy, Data Lab
- Weekly Seminars

Second year

- Up to one year of research at major universities and institutions cooperating with the University of Urbino Ph.D. Programme.
- Definition of the Research Project Proposal
- Participation to selected Doctoral courses, Summer Schools
- Presentation of the advancement of PhD students' research
- While in Urbino, attendance of the Weekly Seminars and of one course chosen among the ones offered for the 2020-21 Edition of the Programme, focused on "Global Society, Cross-border Mobility and Law". Courses offered will include inter alia: Legal Cultures (Western Legal Tradition and Islamic Legal Tradition), International Labour Relations, Comparative Migration Policy, International Trade Law

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■ Thesis development and completion

- Participation to selected Doctoral courses
- Presentation of the advancement of PhD students' research
- Attendance of the weekly Seminars while in Urbino
- Presentation of papers at International Workshops and writing of journal articles

The **Director** of the Ph.D. Programme is Prof. **Antonello Zanfei**. Information on the Ph.D. Programme and Faculty is available at the website **www.uniurb.it/global-studies** Contact **phd-global-studies@uniurb.it**



Ph.D. PROGRAMME IN

GLOBAL STUDIES

2019-2020 EDITION

INTERNATIONAL ECONOMIC POLICY, BUSINESS AND GOVERNANCE

The University of Urbino is launching the Third Edition of its interdisciplinary Ph.D. Programme in Global Studies, at the crossroads of Economics, Business, Sociology, Political Science and Law. The Programme has a high quality faculty, including outstanding guests lecturers from major international universities. The 2019/2020 edition will focus on economic and socio-political aspects of globalization.



The University of Urbino – a 500 years old institution scoring high in Social Sciences and located in a beautiful Renaissance city, part of UNESCO World Heritage – is launching the third edition of its **Ph.D. Programme** in Global Studies, at the crossroads of Economics, Business, Sociology, Political Science and Law. Two thematic areas are addressed in alternate years:

- in the edition starting in 2019-2020: International Economic Policy, Business and Governance.
- in the edition starting in 2020-2021: Global Society,
 Cross-border Mobility and Law

The Ph.D. Programme is developed over three years:

- a first year of courses and exams in Urbino;
- a second year of international research and training, mainly spent in European universities associated to the Programme;
- a third year of research activity for completing the Ph.D. thesis.

English will be the working language of the Ph.D. Programme.

Eight positions are offered in the 2019-2020 Ph.D. Programme, including seven positions with scholarships covering fees and an annual tax-free stipend at standard Italian rates (EUR 15,300 per year subject to National Social Insurance in compliance with current regulations; the amount is increased by 50% for training periods outside Italy).

The **Faculty** of the Ph.D. Programme draws from the staff of the University of Urbino and from a number of outstanding international institutions. A partial list of **Guest lecturers** in 2019-20 includes: J. Cantwell (Rutgers University), D. Castellani (University of Reading), J.Doh (Villanova University), G. Dosi (Sant'Anna, Pisa), C.H. De Vreese (University of Amsterdam), J. Dumay, (Macquarie University, Sydney), M. Landesmann (WIIW Vienna), M. Lazar (Sciences Po, Paris), R. Narula (University of Reading).

See the PhD website for details: www.uniurb.it/global-studies.

Themes. At a time when European integration and disintegration, and challenges to globalisation dominate current policy concerns, the Urbino Ph.D. Programme offers an opportunity to carry out in-depth studies on the economic, political, social and institutional dynamics behind these challenges.

The thematic area launched in the 2019-20 edition, International Economic Policy, Business and Governance, focuses on economic, political and social aspects of globalization. A specific attention will be given to:

- economic growth after the Great Recession, technological change and inequality across and within countries;
- the international strategies of firms (multinational corporations and SMEs), finance and labour;
- political processes and policies carried out by European and international institutions and countries for the governance of globalisation.

The other thematic area, Global Society, Cross-border Mobility and Law, focusing on transnational movements of capital, knowledge, labour and people, mainly from institutional, legal and sociological perspectives, will be launched again in 2020–2021. A specific attention will be given to:

- migrations, cross-border mobility and related policies and governance structures;
- human rights, welfare policies and cultures in a global context;
- comparative research methods.





Entry requirements and selection of candidates.

The Ph.D. Selection Committee will evaluate applicants on the basis of their previous academic performance, on their knowledge of English, and on the preliminary research project they will present. Candidates will have to certify a university degree of at least 4 years, preferably in Economics, Business, Political Science, Sociology, Law, that has to be obtained by end of October 2019.

Two letters of reference in English from scholars who know the candidate will be required.

Proficiency in English is required. Candidates exhibiting a B2 certification or equivalent will be given priority. A preliminary research project of up to 3000 words, written in English, will have to be presented, illustrating the research interests and aims, how the topic relates to the thematic area covered in the 2019/20 edition of the Ph.D Programme, and how the study could be carried out.

Applications will have to be submitted online, following the instructions provided in the Ph.D. Programme website www.uniurb.it/global-studies. The deadline for submitting applications is June 10th 2019. Candidates admitted to the selection process will be invited for an interview to be held in Urbino on July 2nd, 2019. In exceptional cases, the interview can be carried out with a remote connection.

Services. Low cost accommodation opportunities are provided by the student residence of the University of Urbino, located close to the centre and designed by the renown architect Giancarlo De Carlo. University facilities for students include meal services, computer services, libraries, city-wide wifi connection, cultural opportunities, events for exploring the rich heritage of this beautiful Renaissance city.

Non Italian students will be encouraged to learn the Italian language using the Language Center available at the University of Urbino. A fully equipped open space office is available to our PhD students during their presence at the Urbino premises.